

A+A Show 2009
Sperian Protection presents thirteen new products
and experiences record-high visitor attendance



The 2009 A+A trade fair was held November 3-6 in Düsseldorf, Germany. With over 56,000 trade visitors, the event was once again a success with over 1,500 exhibitors, manufacturers, and vendors from 62 countries.

With an exhibit showcasing its innovation and technology, Sperian Protection launched thirteen new products that will soon be available in European markets. Among these product previews were:

- **Pilot:** New hybrid 'Pilot' earplugs from Howard Leight (available January 2010) combine the performance of Quiet® with the exceptional comfort of MAX® technology to provide professionals with exposure to high noise levels with an unmatched user experience.
- **PHD6:** The Biosystems PHD6™ is a state-of-the-art multi-gas detector from Sperian. With 5 sensor ports, 6 channels of detection and over 19 sensor options including electrochemical, LEL, PID and Infrared, the Biosystems PHD6™ is a very multi-purpose gas detector.
- **Miller SafEscape ELITE™:** Safety is the most important concern when evacuating or rescuing personnel from an elevated height. This is why Miller has created the next generation global solution for rescue/descent: the "Miller SafEscape ELITE." This device has been designed to meet the next European EN341/2008 Standard.
- **Athletic:** The Sperian Athletic shoe offers sporty style and perfect comfort for all situations. The thinner and more ergonomic Spacium toe cap and textile fibers in the upper make the shoe ultra-light.

At a conference titled "Effectiveness of Hearing Protection in Real-Life," Brad Witt (audiologist and Director of the Hearing Conservation Department at Sperian Protection in the United States) presented two new systems that can verify the effectiveness of employees' hearing protection in order to prevent hearing loss:

- **VeriPro™:** A unique system developed by Howard Leight by Sperian that measures real-world attenuation of employees' earplug fit.
- **QuietDose™:** Howard Leight by Sperian: The only personal in-ear dosimeter that measures noise exposure in real time and records an employee's exposure to noise over an entire work shift.

A variety of interactive electronic tools were used to present visitors to the trade show with the broad range of products offered by the Sperian Protection brands for use in the petrochemical and construction industries.

The visitors were also able to watch a simulation depicting possible harmful consequences of a pandemic on the industrial and commercial activities of a company.